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**Redwood Media Group Announces Newest Art Show,
SPECTRUM Indian Wells**

-Brand new four-day contemporary art show to take place in the heart of Coachella Valley-

SAN DIEGO, CA (June 29, 2015) – Today, Redwood Media Group (RMG), leading producer of international fine art shows and magazines, announced their newest art show, SPECTRUM Indian Wells. Debuting next spring, from March 17-20, 2016, and taking place at the Renaissance Indian Wells Resort & Spa, SPECTRUM Indian Wells is a juried, contemporary art show featuring an international lineup of artists and galleries.

“We are thrilled to be announcing our newest art show, which we feel meets the need for entertainment by providing attendees with innovate new art in a sleek, gallery-style exhibition space,” said Eric Smith, president and CEO of Redwood Media Group. “We chose Coachella Valley in California because every spring hundreds of thousands of visitors attend the BNP Paribas Open and we are offering an exciting opportunity for visitors from around the world, hungry for arts and culture, to experience art at its finest following the matches.”

SPECTRUM Indian Wells is where exceptional art meets an equally stunning backdrop—creatively fusing innovative art with a luxe venue and gorgeous desert surroundings. Exhibitors include top galleries, art publishers and established art studios with mediums ranging from paintings and photography to sculpture, glassworks, and more.

SPECTRUM Indian Wells is currently looking for artists and galleries who feature an ineffable "wow" factor in their modern and contemporary work, as well as large-scale sculpture to exhibit in 2016.

RMG currently produces art shows throughout the United States, including: ART SAN DIEGO, SPECTRUM Miami, Artexpo New York, [SOLO], DECOR Expo Atlanta, and DECOR Expo Showcase. RMG also publishes *Art Business News* and *DECOR* magazine, and provides art business education, mentoring and thought leadership for the global art industry.

For more information on SPECTRUM Indian Wells, please visit www.spectrum-indianwells.com.

SHOW HOURS:

Opening Night Preview

Thursday, March 17, 2016 | 6 p.m. – 10 p.m.

Open Show Days:

Friday, March 18, 2016 | 1 p.m. – 9 p.m.

Saturday, March 19, 2016 | 1 p.m. – 9 p.m.

Sunday, March 20, 2016 | 12 p.m. – 6 p.m.

VENUE:

Renaissance Indian Wells Resort & Spa
44400 Indian Wells Lane, Indian Wells, CA 92210

ADMISSION COST:

Trade and Press: Free with pre-registration

VIP Opening Night: \$50 Online / \$60 at Event

VIP Opening Night plus 3 Day Pass: \$75 Online/ \$85 at Event

General Public: \$20 One Day Pass Online / \$30 at Event

\$25 3 Day Pass Online / \$35 at Event

Student/Senior: \$15 3 Day Pass Online / \$20 at Event

Child (up to Age 15): Free

About SPECTRUM Indian Wells

SPECTRUM Indian Wells, launching its premiere in March 2016, aims to reach hundreds of thousands of art fans via exhibition, education, and special events. Taking place in Indian Wells, California, SPECTRUM Indian Wells brings a much-needed arts-and-culture element to an area and time of year rich with sporting events and music festivals. The four-day contemporary art show is owned and produced by Redwood Media Group (RMG). For more information, visit www.spectrum-indianwells.com

About Redwood Media Group

Redwood Media Group (RMG) has a long history serving the global fine art community. The company's full suite of fine art services includes fine art exhibitions, art business education, fine art publications, fine art mentoring, marketing and social media, and more. Redwood owns and produces fine art shows and conferences including Artexpo New York, ART SAN DIEGO, SPECTRUM New York, SPECTRUM Miami, [SOLO] and DECOR Expo New York. The company also owns and publishes *Art Business News* magazine and *DECOR* magazine. For more information, visit: www.artbusinessnews.com, www.decor magazine.com, www.artexponewyork.com, www.artexponewyork.com/solo, <http://www.decorexponewyork.com>, www.art-sandiego.com, www.spectrum-miami.com, and www.spectrum-indianwells.com.

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